

DIGITALE MONTAGSRUNDE

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IT SECURITY & PRIVACY

Fokus: Cybercrime, digitale Identität, Awareness

Mit Pitches von A1, PSA, Gexsi & Poslovna Inteligencija

Anmeldung unter: www.digitalcity.wien



#MONTAGSRUNDE

Privacy automation at scale



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Co-founder &
Product owner

- Over 15 years in data management and data protection
- Experienced business manager
- A pioneer of privacy automation at scale
- Data Privacy Manager product owner and creator



The Vision

Protect people's privacy in a data-driven World


The Mission

To help Companies effectively integrate data privacy into their everyday business through automation at scale

The Product

Data Privacy Manager is a SaaS platform for privacy management and automation

Increasing data volumes and increasing regulatory complexity



Most companies aim to collect as much data as possible but struggle to discover and protect consumer personal data



Following GDPR, new privacy legislations have been enforced in over 100 countries spanning 6 continents, making it even more difficult for companies to control reputational and compliance risks

Mapping the data

- How can we monitor all personal data that we store and use?
- How do we keep our Records of processing activities up to date?
- How can our DPO monitor what we do with personal data?
- How do we keep track of risks?

Managing consents

- Marketing: *“Data is everywhere, consents are everywhere. It’s chaos!”*
- HR: *“We would like to store all the CV’s forever. Is that ok? Btw. do we really need consents to crawl people’s profiles from LinkedIn?”*
- Sales: *“What can we actually do with our CRM contacts, can we e-mail them, can we call them?”*

Anonymization !?

- How to keep track of the data retention rules?
- How to know when we need to anonymize personal data?
- How do we do that?

**A Cloud-native privacy management platform
with 10 modules designed to automate
privacy management at scale and solve
real-world problems for privacy professionals**




Data Processing
Inventory



Data Inventory &
Data Discovery



Consent
Management



DSR
Fulfillment




Incident response




Third-party
management




Privacy risk
management



Data Retention
& Removal



Privacy 360



Privacy Portal

And more services such as:

Security service
(Administration
center)

Data protection
knowledge base
(data)

(Conversational)
Assessment
automation

Personal data
classification
(machine
learning)

Reporting service

Data vault

Out-of-the-Box
Connectivity



THANK YOU

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