



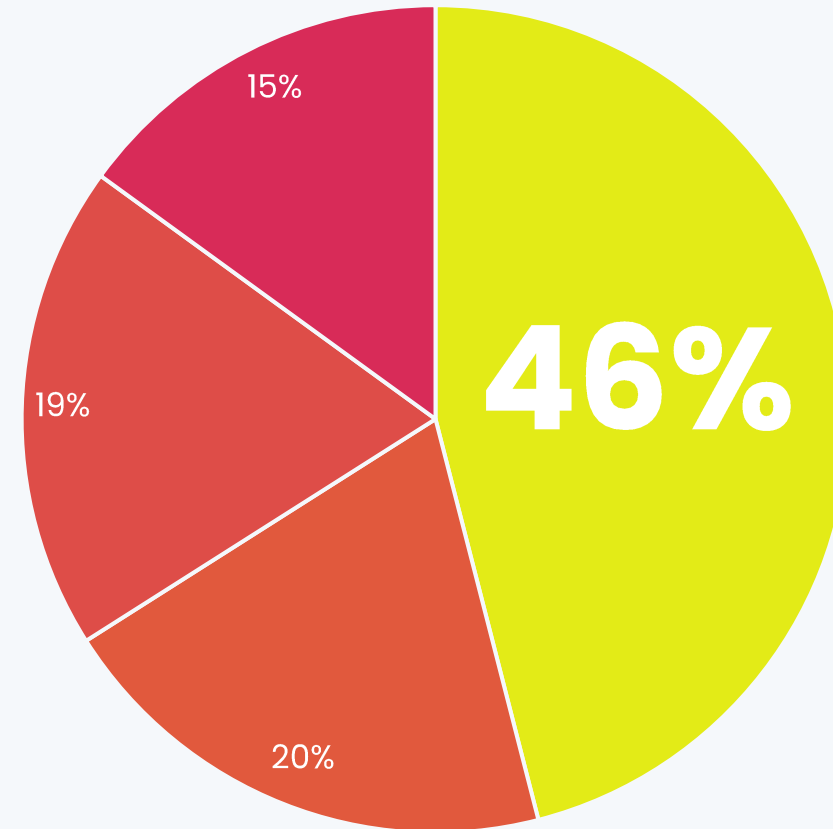
BUILDING THE NEXT GENERATION OF LEARNING EXPERIENCE PLATFORMS

historical excerpt of some partners & customers since 2014



**Wer hat nach
Mitarbeitermeinung
dafür Sorge zu tragen,
optimal auf die Zukunft
vorbereitet zu sein?**

Harvard Business School. How Companies Can Tap Into Employee Optimism
to Navigate Tomorrow's Workplace



- Individuum selbst
- Arbeitsgeber
- Öffentliche Hand
- k.A.

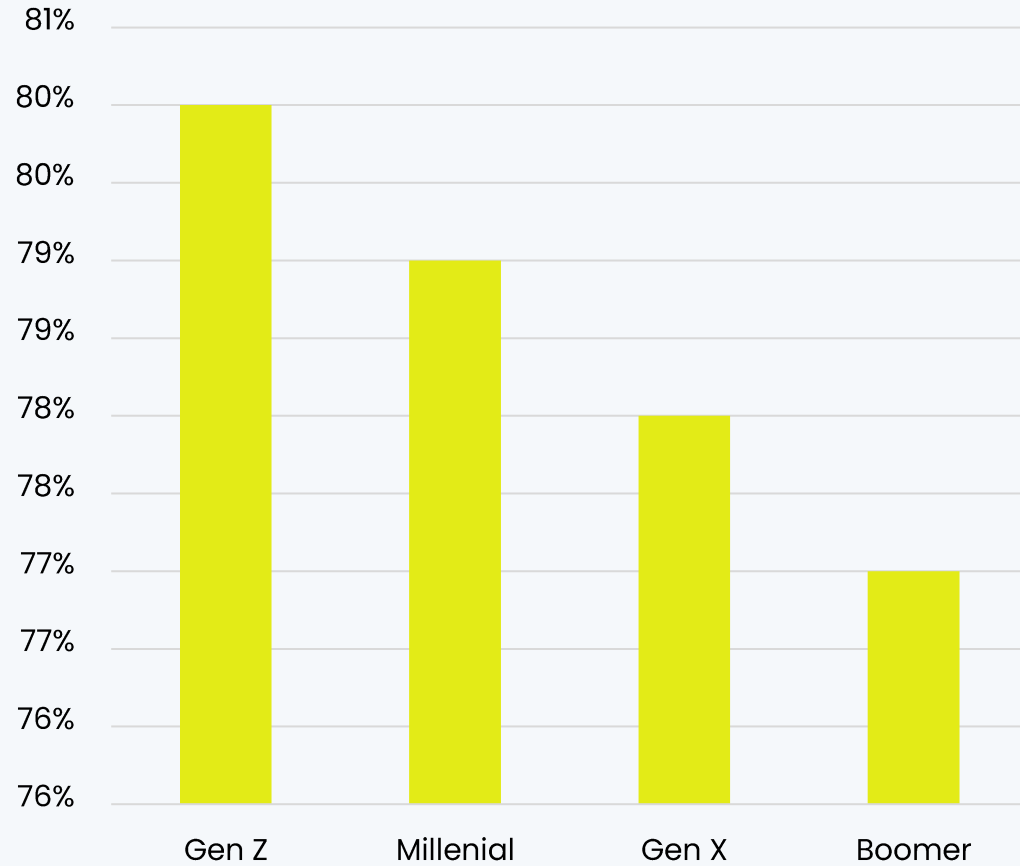
USE CASE: AGILE EMPLOYEE ONBOARDING

Strongly growing companies want to pass on know-how from existing employees directly to newly hired staff.

Traditional learning environments (LMS) do not allow intelligent skills alignment.

Wie verteilt sich der Fokus hinsichtlich personalisierter Angebote?

LinkedIn Learning. Workplace Learning Report 2020



USE CASE: SUSTAINABLE INCREASE IN EFFICIENCY

Knowledge should not be lost through employee fluctuation and constantly changing conditions and should be centrally retrievable, as well as constant feedback on the training must be obtained.

Traditional systems do not sufficiently support self-managed & adaptive learning.

HOW TO ACHIEVE A COMPLETE HR TECHNOLOGY ARCHITECTURE?

Merge EMPLOYEE CAREER & LEARNING and TALENT INTELLIGENCE SYSTEM into one platform.



USE CASE: AGILE EMPLOYEE ONBOARDING

Digitization has increased the speed of knowledge exchange.

Support organizational transformation and remove implicit bias from decisions!

END-TO-END SKILLS ALIGNMENT

Let's choose the skills you wish to develop

Skills I want to work on

Entrepreneurship +

Social Media +

Time

Skills I have

Communication +

Technical Support +

Leadership

Business Analysis +

SQL +

Customer Relationship

USE CASE: SUSTAINABLE INCREASE IN EFFICIENCY

Digitization has significantly shortened communication channels.

Deliver personalized, aligned and engaging learning experiences at scale!

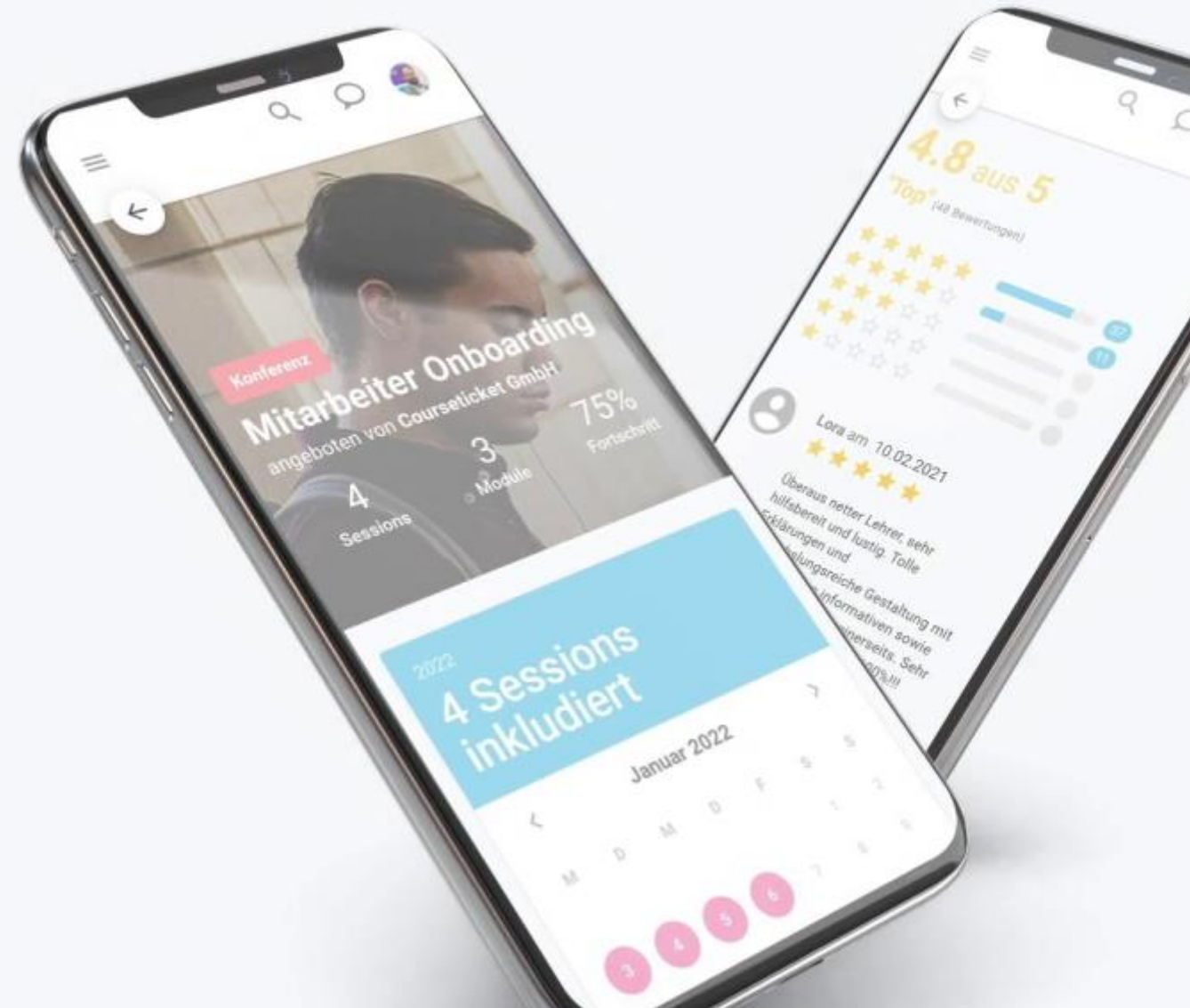
SCALABLE SELF-DRIVEN DEVELOPMENT

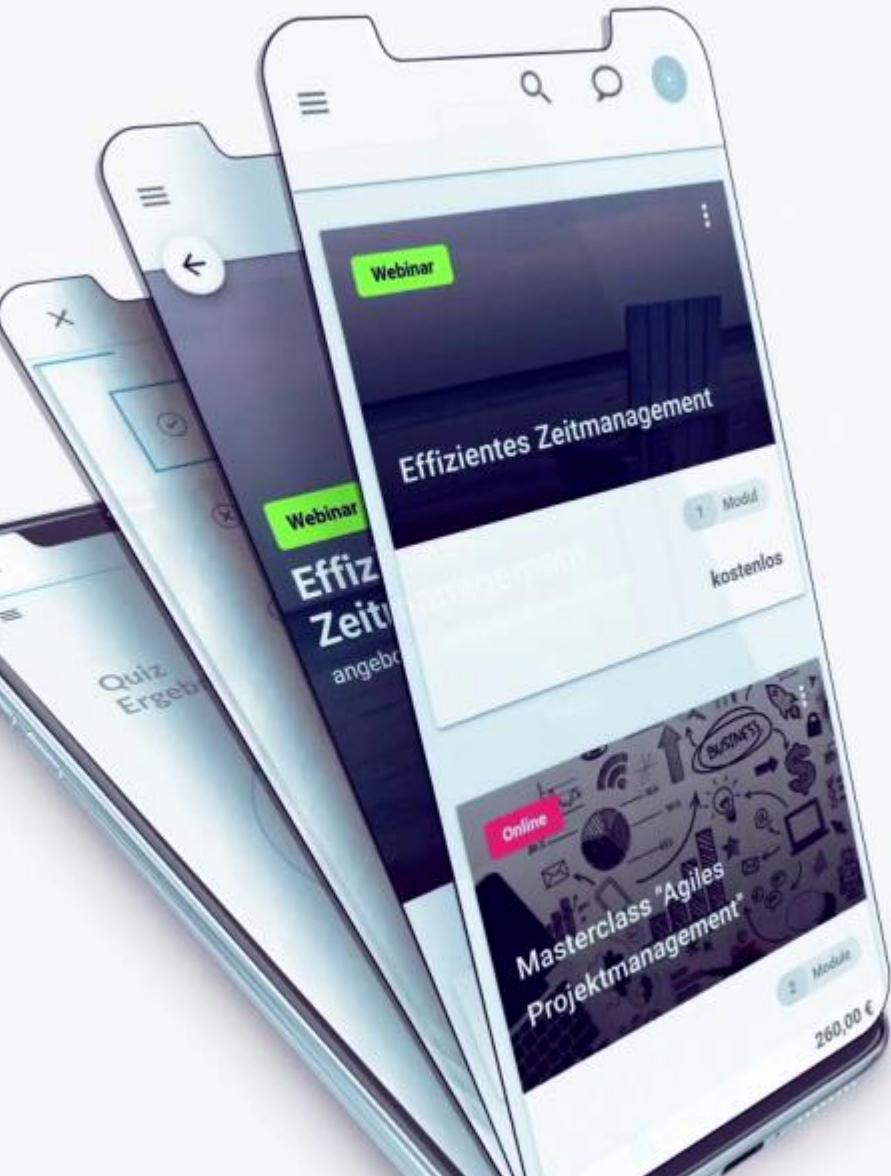
IT Consulting	Onboarding	Business Transfo
Intermediate	-	Expert
Advanced	Expert	Intermediate
Expert	Expert	Intermediate
Beginner	Intermediate	Beginner
-	-	-

Focus simplicity.

User Experience

Not only should the learning experience be straightforward, but so should content creation. Let learners become content experts and authors through a simple "state-of-the-art" user interface.





Content is king.

Open Formats

Enable the creation of "Netflix"-like dashboards and interactive learning paths and let users engage with experts and on-demand video content like on "Masterclass.com". Provide "all-in-one" support for xAPI-based e-learning/microlearning, popular webinar tools, and traditional face-to-face training & events.

Direct integrations.

Live Collaboration

Support “Communities of Practice” and professional webinar & webcast management throughout the platform via APIs (Zoom, Webex or webRTC channels & groups). Let the system handle invitations, reminders and check-ins 100% automatically.



Monetize your offering.

Unlock Potentials

Provide relevant content to internal employees as well as external customers and partners. The platform allows you to choose between free, paid or discounted offers depending on your target audience. Combine absolute pricing with flexible subscription models and intensify your efforts to attract new customers or retain existing ones.

Scale with your external content partners & expert networks:

Build your own multi-tenant training marketplace with fully automated payment interface, invoicing & accounting.





Built-in Learning Success. Open Source.

Educational Predictive Analytics API

To support “end-to-end skills alignment” and “scalable self-driven development” we are developing an AI-driven API to link relevant (ESCO) skills, competencies, values & occupations to learning objects.

Goal: Personalized self-managed, trainer-led & collaborative education

For more details see www.eduplex.eu





Digital Learning at Scale.

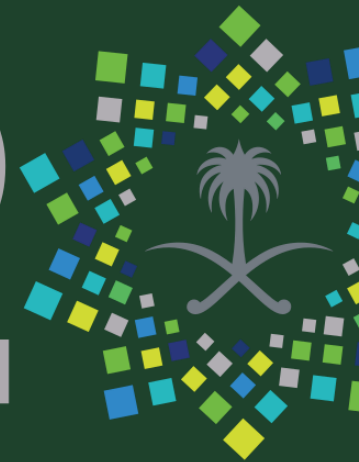
B2B Learning Marketplace

Opening a learning ecosystem via one platform to connect training providers with corporates & SME.

Goal: Enable SME to consume E-Learning and digital trainings "on-demand"

VISION

20



الملكة العربية السعودية

KINGDOM OF SAUDI ARABIA

Do it like Netflix.

Life-Skills Platform

Bringing the knowledge of companies, initiatives & organizations directly to pupils to answer open questions for life after school firsthand.

Goal: Connect public and private sector institutions with the youth

For more details see www.freifach.at (under construction)





Learning Experience meets E-Commerce

LET'S GET IN TOUCH

📍 courseticket GmbH
Schulerstraße 1-3/55
1010 Wien

👤 DI Alexander Schmid
alexander.schmid@courseticket.com
+43 660 778 779 1

🌐 join.courseticket.com

