

Cook to Learn!

Teaching Kids Math, Social & Nutritional Science through Cooking

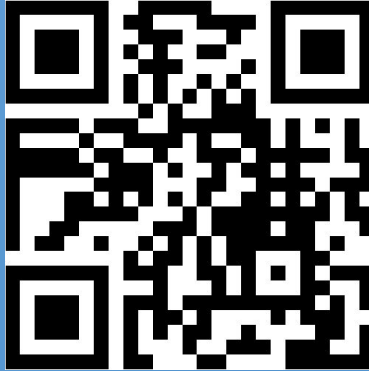
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The Problem



Obesity, Health, and Education in Austria



First, we would like to hear your thoughts.

Please come with us to
<https://www.menti.com/jpezwow1v6>



The Problem



According to a WHO (HBSC) study:

- **17% of Austrian students are overweight.**

The WHO's Childhood Obesity Surveillance Initiative finds:

- **~33% of Austrian 3rd graders are obese.**

Der Standard reports that:

- **~43% of Austrians are overweight or obese.**

A study at Medical University Vienna suggests that:

- **Migration background is associated with obesity.**



OPPORTUNITY: Chef Koochooloo to the Rescue



Teachers know that:

“Childhood obesity links to poor grades and depression.”

-CDC, Time Magazine, International Journal of Obesity

But National standards take up class time that could be used to teach cooking.



“[teaching] something as complex as nutrition is super challenging during class time.”

-Vicki Collie-Akers, Professor at University of Kansas, UPI

Chef Koochooloo is here to help.

“Reading, math, science, history, social studies—a Chef Koochooloo covers it all.”

-Noa Mendelewitch, Director Of Development, Helios School



How? Chef Koochoolo



A gamified technology platform for primary school
(Children aged 5-12) that aligns Educational learning
Standards with healthy culturally sensitive recipes!

[Click to see the demo!](#)



Our Product in Action



China's capital city is **Beijing**.
The population is **1,357,380,000**.

CHINA

IRAN

Vegetarian
Dairy Free
Gluten Free
Appetizers
Breakfast
Main Course
Dessert

- Persian Celeriac Stew
- Daghoji Polo
- Tahcheen
- Tahdig with Lavash
- Persian saffron chicken
- Loosbi Polo

FRIED RICE

Ingredients

- 1 egg
- 1 tbsp vegetable oil
- 1 tbsp butter
- 1 tbsp water
- 1 onion, chopped
- 2 cup(s) cooked white rice, cold
- 2 tbsp soy sauce

Tools

- Peeler
- Knife
- Cutting

Question

Read the following sentence from the story:
"Today, we are in our favorite cafe eating strawberry rhubarb crepes."
What is a "cafe"?

A school
A restaurant
A house

MATH GAME

We are 5 friends who each want to eat 4 pieces of a delicious fruit, how many pieces of fruits do we need to have in total?

$$5 * 4 = ?$$

7 2 1 ...

Our Impact



“My 6-year-old child was excited to attend the after school program offered by chef Koochoolo. He learned so much, and was able to do better in school because of it. He also learned to love foods that he would have never tried otherwise.”

— **Tania O Connell**



“For 3 years, we have enjoyed the curriculum immensely. This unique approach ties in cultural diversity to nutrition, and teaches the kids not only healthy eating, but create awareness about the world they live in and emphasizes social responsibility.”



— **Ayiné Rudolph Ed.D.**
Superintendent, Mountain View
Whisman School District

“Our students were excited for the program, and became aware of the health properties of the foods they eat. On the instructional side, we found the alignment of the app content with NGSS requirements particularly valuable, by both students and teachers alike.”

— **Marina Vaserman**
Open Mind school



“[Chef Koochoolo is one of] our top picks for the best United States based STEM Education companies. [It is an] exceptional startup, well worth a follow.”

— **James Jackson**
Boove, The Online Book Magazine



Uplift Education in Vienna with Chef Koochoolo!



*Partner with us to help us find investors
and expand in Vienna*

*Invest in us and US government will
match your investment*



Deadline
25th of
February
!!

YOU + NSF = \$1.5 Million

\$1 Million

\$500 Thousand Committed





Team

Cofounders



Layla Sabourian
CEO/Founder



Antoine Tarwe
Co-Founder



Delarai Tarwe
Chief Chef Officer



Team



Dr. Ksenia A. Korobkova
Chief Curriculum Officer



Thomas Baldauf
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Research and Content Specialist



Gabriela Wiborn
Lead Culinary Instructor



Shandine Facey
Lead Developer



Atieh Asadollahi
Cultural Content Developer



Interns



Naima Rashid
Social Media Organizer



Terrell Joseph
Animator/
Illustrator



Methasani Robin
Business Analyst



Advisors



Dr. Kip Tellez
Dean of Education



Chair in the Education Department at UC Santa Cruz, current director of the MA/Credential program



Dr. Richard Zare
Developer of LIF



Professor of nature science and chemistry at Stanford University



Tom Kalinske
Chairman at Global Education Learning



Former CEO of LeapFrog, Knowledge Universe, Sega, Matchbox, and Mattel.



Elie Cukierman
Fmr Managing Dir at Goldman Sachs



THANK YOU!

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Value Proposition



Imagine if healthy eating habits were formed at an early age...

With Chef Koochooloo, kids learn to eat healthy while improving their skills in:

1. **Science**
2. **Technology**
3. **Engineering**
4. **Art**
5. **Math**
6. **Social Studies**

Designed for children in K-5, ages 5-12

Students who get nutrition education at school have been shown to

Have stronger health and nutrition knowledge

Eat more fruits and vegetables than their peers

Be more self-confident